

We work in order to always provide services and products which first of all satisfy client's needs.

We create our products without thinking that profit is the only measure of value.

We develop our projects in order to consistently and effectively transmit skills and professionalism to our clients. We don't use special effects but we just do what we say.

We have been doing this for 40 years and we still want to continue, because we believe that success and ethic can coexist.

Fondonatura



A 40-years' experience and passion.

Fondonatura has an innate passion for the concept of green. Best results and products were achieved from vegetable extracts and bioactives, especially in the field of trichology. And yet, as time passes and world matters change, people has come to think nowadays that only an extremely complicated and "organic" formulations can provide the best results. But, mostly because of our "natural" origin and passion for green, we know that nature and science cannot be intended as incompatible or as antagonistic: instead, nature is a great teacher. All you have to do is listen to it. OMNIA is the union between science and nature, past and present, ideas, research, green actives and functional substances that science selected over the last years. This line of products was formulated with the most carefully selected, pure and sustainable raw material, not tested on animals. And it is SLES and parabens free. This line of products is the result of a natural combination that aims at establishing a perfect balance between wellness and beauty.

Roots back to the origins





A natural imprint that has been leading us for 40-years. The result is OMNIA, the union between two lines composed of different treatments:

- Therapy, the trichological line especially formulated for treatments against the beauty flaws of the scalp, and that will restore its wellness.
- Specific, the line will provide an important beauty and cosmetic effect on the different types of hair.

fondonatura

THERAPY

TO FIND THE WELLNESS

The scalp, and consequently the hair, are subjected to continuous stress with direct and indirect consequences that alter the normal physiological balance of the hydro-lipid film, the main protection of our skin.

The consequences, at times, are visible in the immediate, others occur with the passage of time, giving life to what are the main anoromias of the scalp: desquamation, dandruff, excessive seborrhea, weakening and falling.

The scalp no longer ensures the necessary oxygenation and the necessary nourishment to hair that loses its luminosity, its compactness and thickness, showing a greater fragility due to a lower elasticity: the fold and all the technical services are also affected

Therefore, it is fundamental to free the scalp from accumulations of waste and toxins, deeply hydrating it through a specific program that uses natural active ingredients that can restore balance to the skin.

Plant extracts, white clay, bio-active ingredients obtained from the most valuable plants, delicate and highly biodegradable green surfactants that have the ability to protect the fiber and the scalp are the basis on which the THERAPY line was horn

SLES FREE: The natural imprint also in surfactants: OMNIA, being a line aimed exclusively at women, bases the cleansing action of its cleansing milks on eco-friendly surfactants of vegetable origin since they are biodegradable and have a greater respect, of colored hair. They are surfactants based on amino acids, peptides and their derivatives that also perform a barrier function because they reduce trans-epidermal water loss.

They have a very delicate cleansing action thanks to their excellent toxicological profile.

The combination of sarcosinates and glutamates has enormous advantages, especially on colored hair, since it reduces the color variations due to washing and improves the sensorial parameters such as color homogeneity, brightness, intensity and conditioning.

SPECIFIC

TO MAKE COSMETICITY

Nature provides assets with extraordinary properties. Science enhances its effectiveness and amplifies the results. This is how products are born in which the balance between technology and nature creates excellent results. The SPECIFIC line is a treatment line, created to meet the needs of treated, thin and curly hair, In fact, these three types of hair need different treatments because they have different characteristics: nourishment. softness, lightness and elasticity are the demands of a treated hair. Volume, body and lightness are the basic requirements for products intended for thin hair. Still. deep nourishment, hydration, definition and elasticity is what the curly hair lacks. We have therefore created products capable of responding to the needs of the fiber and aiming above all at the final cosmeticity. The use of plant-based surfactants, SLES FREE, is new, becoming fundamental especially for the feminine hair. In fact, it has been demonstrated how these green surfactants respect the color of the hair leaving it brilliant and intact longer than the SLES and how greater is their moisturizing and conditioning action on the hair fiber. This is why the entire OMNIA line is based on the use of these green raw materials.

THERAPY

IT RESTORES THE EQUILIBRIUM OF THE SCALP FOR A NEW WELLNESS.

A healthy and protected skin is the necessary basis for healthy hair. It is very important for the scalp to keep the equilibrium of the hydro-lipidic film, which is the most important protection of the skin. The equilibrium of the hydro-lipidic film may be affected by a number of factors. FONDONATURA THERAPY will provide a specific and dedicated action for the scalp, providing also a cosmetic and efficient effect. This is a specific program to oppose the most famous beauty imperfections of the scalp and to give your hair a new vitality.



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DECONGESTANT SOOTHING CREAM

This decongestant soothing cream is formulated with Tea tree essential oils, Thyme and Orange Peel extract. This product is specifically indicated in the treatment of heat rash. and it reduces redness of the skin thanks to the highperformance soothing effect of the alvevrrhetic acid. This product will also be of great help during the post-coloring acidifying and decongestant treatments. Used after any kind of chemical treatment, this product will produce a soothing effect to protect against skin stress and will restore the physiological equilibrium of the skin. This product will provide hydration to dry skins and, at the same time, will make you feel a pleasing and relaxing wellness sensation. In addition, this product will produce a conditioning and nourishing effect on your hair.



CLEANSING AND HYDRATING FLUID

This is an intensive treatment that provides deep hydration to the skin, a soothing effect on irritation and a balancing effect on the scalp. This product is formulated with an extraordinary pool of natural active ingredients (such as Phytosterols, Aloe, Propolis and Chamomile) that produces a soothing action, refreshing and tonic. In addition, this product contains Ameixa Vermelha that provides a protecting and soothing action on the skin, gives protection against free radicals, inflammation and oxidative stress. It provides a deep purifying action that restores the physiological equilibrium of the

DERMO-CLEANING WHITE CLAY MASK

White clay Jojoba oil Chamomille Propolis Helycrisum Allantoin Rusco

This white clay-based mask will provide an intense detoxing action, a delicate exfoliating action, it will eliminate dead cells and toxins and will help removing sebaceous obstructions. This product will produce a normalizing action on the scalp, since the absorbing and exfoliating action of the white clay is here associated with the restoring properties of the vegetable extracts of Aloe, Helichrysum, Chamomile and Jojoba Oil, and it will nourish the scalp, providing an important preparatory effect to the subsequent treatments.

Ameixa vermelha Chamomille Propolis Vegetable phytosterols Reconsituted NMF Wheat proteins

THERAPY DERMO-CALM

WITH TAMANÙ OIL AND MONOI OIL

DERMO-BALANCING TREATMENT specific for sensitive scalp

It performs a great soothing and relaxing action. It nourishes the hair and strengthens its structure.



THERAPY DERMO-CALM

TAMANU' OIL-BASED TREATMENTS

Tamanù has been considered the sacred tree of Polynesian culture since time immemorial. An indigenous legend tells that it is a gift offered by nature and by Gods to men to protect their skin from the sun, water and wind of the ocean. Still today from this tree, known in botany with the name of Calophyllum Inophillum, a miraculous oil is obtained, known for its anti-inflammatory and soothing virtues, considered a natural antibiotic for its antibacterial and antimicrobial properties, a powerful moisturizing, antioxidant and healing agent.

DERMO-CALM CLEANSING MILK FOR SENSITIVE SCALP WITH TAMANU'OIL

Cleasing milk, formulated with SLES/SLS free cleansers actives, provides a gentle cleansing action while respecting the physiological balance of the scalp. Enriched with Tamanù oil and recognised for its anti-inflammatory and soothing properties, Glycirrethic acid, Phospholipids and moisturizing agents. It has calming, soothing and rebalancing actions while restoring its comfort to sensitive or chemical treated scalp.



DERMO-CALM MASK WITH TAMANU' OIL AND MONOI OIL

The perfect mask for sensitive scalp that soothes and relaxes the scalp. It contains high performing bio-emulsifiers, enriched with Monoi Oil, Tamanù Oil, recognised for its anti-inflammatory and soothing properties, phospholipids. It nourishes the hair by fortifying its structure. The lipoproteins, associated with Coconut derivates and hydrolyzed wheat protein sooth, revitalise and purify the sensitive scalo.

Tamanù oil
Monoi oil, Phospholipids
Lipoproteins associated with
coconut protein
Wheat protein hydrolyzate

NATURAL GOMMAGE MICRO-EXFOLIANT TREATMENT

Fondonatura Natural Gommage is a natural gentle micro-exfoliating treatment for scalp and hair. It promotes cell turnover, removing superficial dead skin cells, capillarly fibre impurities and pollution remains for any scalp. It contains Natural Cellulose, Sucrose, Coconet Phospholipids Derivates, Tamanù Oil, Natural microspheres releasing Pro-Vitamin B5, as a result the scalp is clean and smooth and the hair are shiny, hydrated and healthy.



HAIR LOSS PROGRAMME

One of the consequences of a stressful life, a chaotic everyday life, and of environmental pollution is that in the last years a growing number of women are experiencing hair loss. There is an important psychological side on the matter of hair loss in women, more important than it happens with men. This is not only because of the beauty imperfection that hair loss necessarily causes in women, but also because hair loss in women is culturally less accepted. For this reason it is extremely important to nourish the hair follicle and to reinforce the hair stalk so that hair loss can be attacked. The Hair loss Fondonatura programme will provide a delicate cleansing, thanks to the specific SLES FREE formulation, and will stimulate the hair follicle in order to get thicker hair, and the hair stalk will be nourished and reinforced, keeping the hair follicle in place in the dermis to allow the hair to live longer and better.

CLEANSING AND REINFORCING MILK FOR PREDISPOSED TO HAIR LOSS

This product contains Achillea, Farfara, and China (Auxina Tricogena) that provides prevention against excessive weakening of the hair follicle. It contains a Ginger extract (Zingiber officinale), with an anti-oxidant, energizing and anti-inflammation effect, that will help restoring microcirculation, thus providing nourishment to the hair follicle and consequently enhance the structure of your hair. The Tilia Tormentosa, which is rich in Polysaccharides, provides a volumizing action on the structure of your hair, also due to the presence of Panthenol. The Acetyl Tetrapeptide-3 and Trifolium Pratense will stimulate collagen synthesis and inhibit the 5-alpha reductase. keeping the follicle in place. The vegetable origin Basic Tensioactives (SLES FREE) are rich in amino acids and peptides, and will provide a delicate cleansing action while respecting the color.

fondopatura LATTE DETERGENTE

Ginger

Tussilago

Cinchona

Achillea millefolium

Wheat proteins Tilia tormentosa Acetyl Tetrapeptide-3

REINFORCING LOTION FOR PREDISPOSED TO HAIR LOSS

This reinforcing lotion for people prone to hair loss will complete the treatment. The two products provide a synergic action. This product is formulated with Acetyl Tetrapeptide-3, Trifolium Pratense and Tilia Tormentosa that will increase the production of collagen and laminin keeping the hair follicle in place, stimulating the proteins synthesis to have a bigger follicle, activating the microcirculation. inhibiting the 5-alpha reductase (which is responsible for inflammation and deterioration of the follicle), balancing the sebum production. increasing hair density during the Anagen phase (this is the phase of active growth of the hair). In addition, this product will provide more volume and will favor a better structure of your hair.

For best results apply this product constantly.

The shared objective: to tackle hair loss while nourishing and stimulating the hair follicle in order to reach a better growth in the hair stalk that will look more tonic. thicker and stronger.

Acetyl Tetrapeptide-3 Essential lavender oil Tilia tormentosa Trifolium Pratense Pinus pinaster

DANDRUFF PROGRAMME

Dandruff is, among the beauty imperfections of the scalp, the most difficult to eliminate. There are two kinds of dandruff, which are visible in a different way. The normalizing Fondonatura program is able to tackle both kinds of dandruff, especially because of the complex action of its active principles, which opposes bacterial proliferation (pytirosporum ovalis), excessive desquamation, excessive discharge of sebum, absence of elasticity of the skin and itch. Pyroctone olamine and Zinco pyrion will tackle the bacterial proliferation; the action is completed by a further active principle anti-dandruff which is contained in the normalizing anti-dandruff lotion. A combination of vegetable extracts will gradually restore the physiological, optimal condition of the scalp. The washing action of the cleansing milk is extremely delicate, because it is based on a SLES FREE washing system that provides better sensorial parameters, such as homogeneity of color, luminosity, intensity and conditioning.



NORMALIZING CLEANSING MILK FOR THE SCALP PREDISPOSED TO DANDRUFF

This product provides an extremely delicate cleansing action, because it is based on surfactants derived from coconut and associated with specific active principles that produce a direct effect in case of dandruff. Zinc Pyrion and Pvoctone Olamine have an effect on bacterial proliferation and eliminate itch, Achillea, Chestnut, Propolis and Chamomile, of vegetable origin, will provide a calming, soothing and epithelizing action. The Lime extract provides an intense purifying action on the scalp. As laboratories tests have demonstrated, the washing system composed of sarcosinates and taurates provides delicate action. scalp protection against irritations due to external agents, and the capacity to reduce the quantity of dandruff. The epidermis will get gradual elasticity and pureness.

Lime
Achillea
Propolis
Chamomille
Chestnut
Zinc Pyrion
Pyroctone Olamine



The shared objective: to tackle actively the problem of dandruff, bacterial proliferation and itch in order to restore the normal elasticity and pureness of the scalp while keeping the hair hydrated, lucid and soft.

NORMALIZING LOTION FOR THE SCALP PREDISPOSED TO DANDRUFF

This normalizing lotion for scalps with an intrinsic predisposition to dandruff will complete the treatment. The two products provide a synergic action. This product will purify the scalp thanks to the combination of active principles with anti-septic properties. It is formulated with an active originating in Brazil (Zizvphus ioazeiro), rich in Saponins, Triterpenes and Alkaloids, it will prevent dandruff, will keep the stratum corneum of the epidermis clean and will contrast inflammation. Chamomile and Helvchrisum will reduce inflammations and will provide a sense of relief. This product produces an epithelizing action with a nice sense of freshness.

Zizyphus joazeiro
Chamomille
Helycrisum
Salix alba
Wheat proteins
Hexamidine diisethionate

SEBUM BALANCING PROGRAMME

To obtain normal conditions in scalps with excessive discharge of sebum it is necessary to have a definite program, in which the starting point must be to keep the area clean and to be applied constantly. If the scalp has a lot of external substances (sebum, toxins, dead cells...) this means a really bad condition for the hair. For this reason, it is very important, first of all, to keep your hair and scalp very clean, which is necessary to allow the active principles contained in the sebum equalizing products of the Fondonatura Therapy line to produce the desired effects. Such active principles will normalize the secretion of sebum, whose cause is well known to be complex and deep, and will delicately clean without stressing the sebaceous glands are not stressed. A specific attention is dedicated on the length of the hair. In case of excessive discharge of sebum the hair can appear without tone, opaque, heavy. For this reason, surfactants derived from coconut and based on amino acids and peptides will provide a better luminosity, and the conditioning of the hair stalk and the active principles will provide more volume to the roots and will extend the duration of the hair set.



PURIFYING CLEANSING MILK FOR GREASY HAIR

This product is based on a delicate and balanced formula, containing surfactants of vegetable origin (SLES FREE), and enriched with Ximenia and Orange Peel extract that provide a balancing action on the sebum production. The Lysine complex will act on the sebum regulating action of the cleansing milk, and the Sea Kelp extract will provide a delicate astringent action on the hair follicles. An active anti-microbic will provide a regulating action on itch and dandruff that are frequently caused by an excessive production of sebum that determines maceration in the epidermis stratum corneum and therefore bacterial proliferation. Restore normal condition in case of an excessive sebum production requires perseverance of action and a dedicated program, especially centered on cleaning, the frequency of which must be decided by your hairstylist.

American Ximenia
Citrus sinensis dulcis
Fucus vesiculosus
Lisine thiazolidine carboxylate
Lisine carboxymethylcisteinate
Hexamidine diisethionate
Sodium PCA



The shared objective: to tackle the excessive production of sebum and gradually providing a better growth of the hair stalk that looks more tonic, thicker, stronger. The synergic action will provide action at the roots volumizing the hair stalk and extending the duration of the hair set.

SEBUM EQUALIZING VOLUMIZING SPRAY

This product will provide volume from the roots of your hair, will strengthen and give shape. extending the hair set for the following days. This product is formulated with active principles with a sebum equalizing action. such as complexes of Lysine and Sea Kelp and will provide, at the same time, a regulating action on the sebaceous glands. The Orange Peel extract will provide a purifying action on the scalp. Your hair is soft and volumized for a longer period of time.

Fucus vesiculosus
Lisine thiazolidine carboxylate
Lisine carboxymethylcisteinate
Chitosan
Argan
Citrus sinensis dulcis

SPECIFIC

Ultra-light specific treatments targeted and designed to meet the needs of different types of hair. Cleaning and treating the thin and fragile hair requires a perfect balance. You have to hydrate and nourish to get bulky roots and thick hair but you have to be careful not to burden the hair. A thin hair must regain volume, body, bright but always in total lightness.





VOLUMIZING CLEANSING MILK FOR THIN HAIR

For thin and weak hair, any treatment must necessarily provide a delicate action. Washing substances of vegetable origin in this product (SLES FREE), rich in amino acids and peptides, will provide extreme protection to your hair. The combined action of Cotton and Goii will supply a strengthening action on the thin hair, without weighing it down, and will give elasticity and volume against thinning. D-panthenol produces a hydrating action and volume from the roots



VOLUMIZING MASK FOR THIN HAIR

This product will restore a normal level of hydration and will give volume to your hair, from tips to roots, due to the enriched formula with Chitosan, Tilia tormentosa and D-panthenol. The thinning of the hair is tackled, the hair get more volume but excessive weight is avoided. The film-forming action supplied by conditioners willprotect the hair from stress caused by external agents.

Cotton
extract of Goji berries
Panthenol
Chitosan
Tilia tomentosa

The target is the same: treat thin hair very gently but, at the same time, make nutrition, hydration without weighing the hair in order to give volume, strengthen and restore vigor to the fiber



SPRAY VOLUME UP MULTI - PROTECTIVE AND VOLUME EXTREME CONDITIONER

Volumizing spray treatment for thin and fragile hair. Thanks to the milk rice, silk and sunflower protein restores strength and solidity without adding weight. The hair are soft with an extreme volume texture on the whole the length of the hair. It protects from humidity.

SPECIFIC CURLY

Elasticity, softness and discipline are the basic needs of curly hair. It's important to moisturize but, at the same time, nourishment and support are essential for curls definition. The specific line for curly hair, thanks to active ingredients as jojoba oil, argan oil, oat, moringa oleifera and panthenol, "quenches" the elastic hair and keeps them in shape for a long time.



DISCIPLINING CLEANSING MILK FOR CURLY HAIR

Due to the presence of actives with nutritive and moisturizing actions, this product will provide nourishment to curly hair giving also more elasticity and softness. D-panthenol will supply deep moisturizing. Elasticity, softness and discipline are essential aspects for curly hair. Therefore, it is crucial to provide the right moisturizing, nourishment and support to allow curly hair to be defined for a longer period of time. The specific line for curly hair, thanks to the presence of actives like Argan oil, Jojoba oil and beta-glucan derived from oat and Moringa, will "quench" curly and frizzy hair's thirst by providing elasticity for a longer period of time. The defining action on the curly hair is completed by the Disciplining Mask.



The objective is common: to make elasticity, softness and nourishment so that the curl remains defined for long.

DISCIPLINING MASK FOR CURLY HAIR

This product is a cream with a velvety texture that deeply nourishes and detangles undisciplined hair. Due to the presence of Argan oil and Jojoba oil, curly hair are more elastic, soft and with an extraordinary definition thanks to a deep moisturizing and nourishment action. Pathenol and beta-glucans derived from Oat will leave the curly hair soft and defined, easy to brush and yet extremely light.

Avena Moringa oleifera Jojoba oil Argan oil Panthenol

SPECIFICTREATED

The target of this specific line for treated hair is to protect the color, nourish and make the fiber brilliant and silky with every wash. Thanks to the antioxidant properties of its active substances, it protects against free radicals that cause aging of the hair. Enriched with argan oil, extract of olive leaves, linseed oil, panthenol and conditioning molecules, it nourishes and protects hair from chemical and mechanical stress, giving vitality and shine. The washing action of the green pool surfactants (SLES FREE), that diminish the color variations due to washing compared to synthetic surfactants and improve sensory parameters such as intensity of reflections, brightness and air conditioning, is just extraordinary.





ILLUMINATING CLEANSING MILK FOR TREATED HAIR

This product will provide a cleansing action on the structure of the hair, due to the combined action of green surfactants (SLES FREE), by creating a protective sheath through the hair. It is enriched with linseed oil, olive leaves extract and conditioning molecules thus providing the hair with a silky texture and extending the protection of the colored hair. It also provides moisturizing and protection against free radicals and chemical or mechanical stress and gives the hair a healthy and luminous look. All the green surfactants contained in this product have an extraordinarily delicate action that respects the color of the hair and keep it brilliant for a longer period of time.



ANTI-YELLOWING SHAMPOO PREVENT GOLDEN REFLEXES ON MÈCHES AND WHITE HAIR

This anti-yellowing shampoo will neutralize golden reflexes on white and grey hair. It is also formulated to prevent the yellowing effects on mèches. This product is formulated based on surfactants of vegetable origin (SLES FREE) and will clean the hair delicately, for soft and brilliant hair. It contains cationic polymers and hydrating agents that will revitalize the hair and will provide deep moisturizing.



ILLUMINATING PROTECTIVE MASK FOR TREATED HAIR

An ultra-light beauty treatment that, thanks to the intensive nourishing Argan oil, deeply moisturizes the hair restoring softness, shine and body without weighing. Thanks to the properties of Argan (extremely rich in vitamin E), anti-radical action of the extract of olive leaves and action highly moisturizing and substantivizing of panthenol, effectively fights against hair dryness and dehydration. It protects the color and extends its brightness.



LISS EXTREME LISS EXTREME MILK

Spray governing action by the revolutionary technology. A new microemulsion combining deep nutrition of vegetable oils, proteins and technosilicons lightness water. Instantly detangles, facilitates drying. Ideal for extreme smooth. For nourished, light hair protected from moisture.

KERA•VEGETAL

TRATTAMENTO RIGENERANTE ISTANTANEO

100% CHERATINE VEGETALI





SPECIFIC PRE-STYLE & STYLE



SPECIFIC PRE-STYLE

Between cleaning and brushing it is essential to choose the right product to use. Each hair has different needs as well as different is the need of the customer. The chosen product has to adapt itself to the hair, nourish and prepare to brush optimally, without overloading, in order to always get an excellent result.



SETOLAN - ILLUMINATING AND SILKENING OIL

Setolan is a high-performance moisturizing, nourishing and protecting hair product, it gives hair an extraordinary «silk effect». It is a beauty treatment recommended to thin hair while it provides a volume control effect even with damp weather. Setolan is a two-phases product, the transparent phase enriched with silicons, panthenol and conditioning agent provides hair softness and the golden phase enriched with silk protein nourishes and strengthens thin hair.



LIGHT DROPS

Light Drops is a treatment of brightness for the hair. Subsequently enriched in oil of Argan and Linseeds, Light Drops becomes even more effective because besides giving light to the hair it feeds them and it takes care of them really thanks to the moisturizing action of the oil of Argan and the Linseeds.



ANTIFRIZZ EMULSION

This product is enriched with active film-forming ingredients that help restoring the natural elasticity of the hair. It may be used with all kind of professional technique, even with damp weather. It infuses frizz hair with nourishment, helps restoring separation, and sleek look.



CONDITIONER CREAM FOR UNDISCIPLINED HAIR

This high performance TOTAL CONDITIONER restores a sleek look while providing a balanced volume. It improves elasticity, softness and shine of the hair. Between washes, it boosts structure and smoothness of the hair with a memory effect. It makes hair easy to detangle, and it is an extraordinary alternative to excessive use of hair straighteners.



CURL DEFINING ELASTIC AND DEFINED CURLY HAIR

This is an exclusive formula cream to protect the hair from humidity and to help you define your look by improving the natural texture of the curly hair. Special ingredients in this product will form a protecting barrier, will boost your volume, softness and brilliance. This product will nourish the hair deeply due to the hydrating and conditioning action of special polymers and Argan oil. For curly hair that looks perfect, disciplined and defined.



CURL VOLUME VOLUMINOUS AND DEFINED CURLS

CURL VOLUME is the perfect cream formulated for curly and wavy hair, especially recommended for fine and flat curly hair. Its light and silky texture is perfect to add volume and body to every ringlet withouth weighting it down. Thanks to its formulation with highly performant natural emulsifiers, thermo protective and natural conditioning agents, CURL VOLUME fights frizz, creates well-defined natural-looking curls and guarantees a medium hold that lasts all day long.

STYLE

Specific products that define the brushing and allow obtaining optimal results on all types of hair .



REVITALIZE CURLS MOUSSE

Mousse to revitalize curls has been realized to tame and to revive the hair extremely curls. Thanks to a mixture of very precious resins can immediately to revive and to define the form of curly. In the same time it gives brightness and compactness to the hair. It has a capacity extra strong that doesn't preclude the softness of hair It is advisable to make use of Mousse to revitalize curls on wet or dry hair in conformity with to the mass to give to hair. Mousse revitalize to curls can be renewed easly the day after passing the hands through hair. It doesn't dry. It doesn't leave residuals



VOLUMIZING MOUSSE

This product will provide volume to your hair and will exalt vour hairset. leaving the hair elastic and soft. It will protect your hair from heat during the styling and will take frizzy effects under control all day long. Medium fixation will be provided so that elasticity of your hair will be preserved. The result of application is a volumized hair and a perfect and long-lasting hairset



NORMAL FIXATION HAIR SPRAY

Dries instantly remaining comb. Gives flexible control and no overhead. Suitable for all hair types, even the most subtle. The result is a lightweight and easy to comb hair with a medium hold. It leaves no residue.



STRONG FIXATION HAIR SPRAY

It is a very fixative hair spray. Dries quickly and leaves no residues. Once brushed, after application of it, the hair returns to be soft and shiny. Ensures styling and a perfect tight satin. Non weight.



GLOSS - SHINY WITHOUT WEIGHING DOWN

Polishing not oily, plays a decisive action on hair polish duller. As a final touch, apply to dry hair. The hair is ultra-lightweight. No overhead.